

A TRAVEL & LEARNING DIARY

Where Learning Came Alive: My Silvassa Journey

JDBIMS Industrial Visit 2026 — Dabur India Ltd. & Filatex India Ltd., Silvassa

Written by Kalyani

MMS – Marketing | JDBIMS, SNDT Women's University, Mumbai

A One-Day Field Story

An industrial visit is more than just stepping outside the classroom—it is an opportunity to experience how the concepts we study actually come to life. My industrial visit to Silvassa with JDBIMS was one such experience that gave me a wonderful combination of learning, observation, exploration and unforgettable memories.

“The journey of a product does not simply begin and end on a store shelf — it passes through several carefully managed stages before reaching the consumer.”

Inside Dabur India Ltd.

Our visit to Dabur India Ltd. was particularly interesting because it gave us an insight into the world behind products that are so familiar to us. Seeing how products such as toothpaste are manufactured on an industrial scale made me realise that something as simple as a product we use every day involves a well-organised process, technology, quality checks and the coordinated efforts of many people. It was fascinating to understand that the journey of a product does not simply begin and end on a store shelf—it passes through several carefully managed stages before reaching the consumer.

Management, Beyond the Textbook

The visit also helped me look at production and operations from a management perspective. As an MBA student, we often learn about processes, efficiency, quality, teamwork and management through textbooks and classroom discussions. Seeing an actual industrial environment made those concepts feel much more practical and meaningful. It showed me how important coordination and precision are when thousands of products have to be produced while maintaining consistency and quality.

From Raw Material to Yarn: Filatex India Ltd.

Our exposure to Filatex India Ltd. added another interesting dimension to the visit. The manufacturing process involved transforming small raw-material components into long, continuous textile yarn. Watching the journey from the initial material to the finished yarn helped me appreciate the amount of technology, machinery and systematic processing involved in textile manufacturing. It was a reminder that even an ordinary-looking thread has a detailed manufacturing journey behind it.

More Than Machines

What made this visit special for me was that it wasn't only about industries and machines. It was also about experiencing something new with my classmates. The journey, conversations, laughter, photographs and little moments we shared made the trip memorable. Silvassa itself added to the experience with its greenery, peaceful surroundings and refreshing atmosphere.

Connecting the Classroom to the Real World

Looking back, the most valuable part of this industrial visit was the opportunity to connect classroom knowledge with the real world. I learned that management is not limited to presentations, theories or case studies. It exists everywhere—in the way people work together, in the way production is organised, in maintaining quality and in ensuring that a product reaches customers efficiently.

This one-day visit to Silvassa gave me more than industrial exposure. It gave me a new perspective, new observations and memories that I will carry with me for a long time. Sometimes, the best learning happens when we step outside the classroom and experience things for ourselves.

One day, two industries, countless observations and a whole lot of memories — my Silvassa Industrial Visit was truly a learning experience I will remember.

— Kalyani